



BLAKESLEY RHETT

EXPERIENCE

SOCIAL MEDIA INTERN

Syracuse.com

Jan 2026 - Present

- Create tailored social media posts across various platforms to promote breaking news
- Create reels and social media videos to accompany articles
- Cover local events and produce photos and videos
- Manage and post to branded social media accounts

ENTERTAINMENT LEAD PRODUCER

The NewsHouse, Syracuse University

Dec 2025 - Present

- Coordinate with venues and talent managers to provide press passes to reporters
- Assign reporters and photographers to cover live entertainment
- Edit student articles and pitches following the AP Stylebook
- Publish articles and visuals online using WordPress
- Used tags and keywords to optimize SEO of articles

NEWS EDITOR

NCC News, Syracuse University

June 2025 - Present

- Copyedit student articles following the AP Stylebook
- Ensure news packages have all the correct elements (headings, photo captions, audio transcripts)
- Manage organization social medias (Instagram, X, TikTok)

LIFE & STYLE LEAD PRODUCER

The NewsHouse, Syracuse University

June 2025 - Dec 2025

- Edited over 45 student articles and pitches following the AP Stylebook
- Published articles and visuals online using WordPress
- Used tags and keywords to optimize SEO of articles

EDITOR-IN-CHIEF

CisternYard Media, College of Charleston

May 2024 - May 2025

- Chose overall theme and compile two magazines per academic year
- Interview and hire staff
- Oversee six staff members and 20 volunteers
- Edit articles following AP style
- Hold weekly staff and volunteer meetings
- Promote magazines and events on social media
- Establish a contributor contract

FEATURES EDITOR

CisternYard Media, College of Charleston

August 2023 - May 2024

- Edited five volunteer articles for content and grammar per each issue
- Designed online layouts based on article topics
- Promoted and distributed new editions on campus

VICE PRESIDENT OF RECRUITMENT, CHAPTER RELATIONS

Panhellenic Executive Council, College of Charleston

December 2023 - December 2024

- Oversaw, planned and coordinated all College Panhellenic recruitment activities including primary and continuous open bidding to organize new members into Panhellenic chapters
- Chaired the Membership Recruitment Committee consisting of all eight on-campus chapters
- Updated the Recruitment Compact to outline rules and regulations
- Designed and distributed Greek Life Booklet to all chapters and potential new members

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EDUCATION

MASTER OF ARTS IN MAGAZINE, NEWS AND DIGITAL JOURNALISM,
SYRACUSE UNIVERSITY
S.I. NEWHOUSE SCHOOL OF PUBLIC COMMUNICATIONS
AUGUST 2026

BACHELOR OF ARTS IN COMMUNICATION,
COLLEGE OF CHARLESTON
MAY 2025

- Minor: Creative Writing

AWARDS / HONORS

- Karen Avenoso Award (Spring 2024) - College of Charleston Department of Communication
- Sorority Woman of the Year (Spring 2024) - College of Charleston SAIL Awards
- Best Feature Article (2023) - South Carolina Collegiate Press Association
- Initiated into Mortar Board (Spring 2024) - College of Charleston
- Initiated into Pi Kappa Phi (Spring 2024) - College of Charleston
- Initiated into Phi Beta Kappa (Spring 2025) - College of Charleston
- Departmental Honor (2025) - College of Charleston Department of Communication
- Foundation Fellowship Finalist (2025) - Syracuse University

SKILLS

- Interviewing
- Event Planning
- Writing
- AP Editing
- Canva
- Adobe Premiere Pro
- Adobe InDesign
- Adobe Audition
- Datawrapper
- WordPress/CMS
- Visual Studio Code/CSS and HTML Coding
- Working French reading, writing and speaking
- Social Media: Instagram, Facebook, LinkedIn, X, Snapchat, YouTube, TikTok, CapCut